

## FUNCTION OF BUSINESS

Business function basically depends upon these five factors. All factors have their own importance.

Make the different departments for proper running or starting the business. This is also depending on our business how much our business.

## ORGANISATION

Organize the d/f departments depend upon the business. In small business some time organizer manages all these work this depend upon the size of business. They distribute in different departments are such as marketing, finance, sale, purchase, account, management, human resource departments etc. All these different departments have their own different works for e.g. management deals (planning, controlling, directing, and organizing future programs)

## MANAGEMENT

Management is also main department in every business it required to controlling all the departments. What is happening and about the future plans that what we have to do with looking the post facts and improve all of them. Also looking decision and giving advises hat what to do.

## FINANCE

As we know that without finance any business cannot run, started or expend. Without finance we are useless for business if we don't have finance then what we invested. How we purchase machines tool, Land, how we give salaries and so on.

## RISK TAKING

Risk is most important of the business to start or run another name of business is risk. This is must to search about each and every thing. First search about each and every thing about land. Good, market, competitors about our product that people required or not.

## INNOVATION

We must have to change or introduce new technology in our product announce new packages. New packets change in the environment of the employees. All these things attract the customer or clients they required new advance technologies.

## QUALITIES OF BUSINESSMEN

### BUSINESS ABILITY

Ability is first requirement that may be god gifted. In which field you can perform excellently or example in education, teaching, manufacturing, marketing, sale and many more th9oudands of field.

### BUSINESS MORALITY

Always be honest “honesty is the best policy “Honesty is required in dealing in purchasing. Due to honesty we can capture our customer easily and also our goodwill creates in the market and everywhere.

#### ALERTNESS AND INTELLIGENCE

We must have to alert each on everything about the market, competitors, people wants, about or product. What our competitors are doing how they adopt the product. How they capture the customer, use there in how to grow their business what to have to do. Use new technology, new packages, to rose the business.

#### DETERMINATION AND COURAGE

Hard working and completely concentration to the business is the quality of the businessmen. Because business must required hard working physically and mentally both. This also helps us to expand our business. We must have to alert about the customer what they require and also with our competitors strategy, thinking and what they applying to grow their business and hoe they capture the customers.

#### TRAINING, EDUCATION & EXPERIENCE.

All these things are must required in the business we must have train about the field and experience and education is must required, we have to give training to our employees. Due to all these things they give good response to our business. An educated man can do better business then uneducated man. An educated man and experience is also must required.

#### FINANCIAL CAPACITY

We must have financial capacity to start or running the business. If we don't have the large financial capacity then we can take loans from banks, take money or product on our goodwill or also pr, to expand our business financial capacity is must required.

#### IMPRESSIVE PERSNALITY

An-impressive personality is must required. In this the way of talking, sitting, walking, spoken style which impress everybody and also have the ability of convincing the peoples use politely sweet language with impressive style.